



Innovative Design

The innovative design competition requires competitors to create a new product or service and then deliver a presentation on their creation in a trade-show style setting. A panel of industry professionals will judge the originality, overall quality, and technical and economic feasibility of the ideas put forward by competitors. Presentations will be conducted at participant's booths, which will be kept open during a public viewing period as well as during the presentations.

Provided Facilities

The following equipment will be provided for competitors:

- A trade-show style booth of minimum dimensions 8' wide by 6' deep, with a height of 7'.
- One table with dimensions 6' by 2' and a height of 30".
- One electrical outlet. Competitors may bring a power bar if more electrical outlets are desired.

Competitor Constraints

Competitors in the innovative design category will be restricted by the following conditions:

- Displays must stay inside of the booths, which have the above dimensions.
- Use of dangerous or flammable substances is strictly prohibited.
- Use of any displays deemed offensive and inappropriate by the competition official will be removed at once.
- At least one member of the team must be present at all times during the public viewing.

For any special requirements, please direct your questions to smngreen@uwaterloo.ca